

# Nailympia®

## COMPETITION



GERMANY 2023



Model-Number

## EXTREME NAIL STYLING POSTER

1 HAND / 5 NAILS

OFFLINE

Total  
Possible  
Points

Total  
Possible  
Points

JUDGE 1	<b>Instant Impact</b> Does the image have a 'wow factor that commands attention? Are your eyes drawn to the nails in the overall image?	10	
	<b>Clarity of Image &amp; Nails</b> Is the image finished professionally without too much post-production work that makes it look contrived and unrealistic?	10	
Entry total for judge 1 (20)			
JUDGE 2	<b>Overall Styling</b> Have all the elements of the image been considered and well executed with thought & consideration- ie. is the styling strong, powerful with a magnetic draw for the eye?	10	
	<b>Originality</b> It must be an original interpretation; unusual & creative. Do you feel this is a new & exciting direction for nail imagery?	10	
Entry total for judge 2 (20)			
JUDGE 3	<b>Use of Colour &amp; Lighting</b> Is the use of lighting clever? Has it added depth, dimension, highlights & shadows to the frame to bring the story to life? Has the lighting affected the overall feel & projection of the image & the observer's response to it?	20	
	<b>Execution of Concept</b> Has the whole image been well brought together as an idea? Does it work as a nail image?	20	
Entry total for judge 3 (40)			
JUDGE 4	<b>Nail Finish</b> Is the nail finish beautiful, talented, creative, sharp, clean, crisp & skilled? (Glossy or matte depending on the intention of the creator). Pay close attention to the cuticle area and surrounding skin to observe the precision of the result.	10	
	<b>Professional Presentation</b> Does this image work as a nail magazine cover? Does it speak for & represent the professional nail industry in an authentic, true yet exciting fashion?	10	
Entry total for judge 4 (20)			

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		Total Possible Points	Total Possible Points
<b>JUDGE 5</b>	<b>Overall Look - Structure.</b> Has this set got a structural WOW factor – assess the complexity of the nail structures, shape, form & architecture.	20	
	<b>Length</b> The length of the nail is more than 2" inches from the cuticle on all 5 nails and appears uniform on all 5 – even if shapes may vary.	10	
<b>Entry total for judge 5 (30)</b>			
<b>JUDGE 6</b>	<b>Nail Shapes</b> The shapes showcased across the hand are strong, uniform and consistent with the styling expected from the shape chosen on each finger. Is this skilled & thorough work?	20	
	<b>Complexity</b> Assess the complexity of the nail sculpting.	20	
<b>Entry total for judge 6 (40)</b>			
<b>TOTAL SCORE</b>			