

# TO STILETTO & BEYOND | THEME: OPEN

## **TASK & TIME & GOAL**

1. Not a floor/live competition – photos, video & text need to be sent to the organiser prior to the deadline.
2. This is your chance to show the nail world how creative, imaginative & skilled you are. Design your own extreme style nail, sculpt & decorate it.
3. This requires just one nail of any length over 2 inches/ 5cm length from the cuticle. This is extreme nail shaping sculpture with art expression on top.
4. This offers the opportunity to demonstrate beautiful structure plus showcasing creative art & design skills.
5. Looking for a desirable & gorgeous shape, design, beauty, style & master skills.
6. All entries must be new to *Nailympia* & can only be entered once in this competition. Must be an original photograph or hand-in nail that has not been previously published or displayed in public or on social media.
7. Points will be awarded for the nail finish, architecture & overall wow factor. All designs must be original & not seen in previous competitions or images.
8. If this is a photo competition - photograph the nail on a finger. If a hand-in competition - no artificial nail or finger required unless specified by the host.

## **ALLOWED**

1. Any nail product may be used with crystals/rhinestones/bullion etc. accepted for bling & design purposes. Go wild & create a stunning nail with design on top, underneath, to the side – wherever.
2. The more advanced & original the architecture is, the more points will be awarded.

## **NOT ALLOWED**

1. All entries must be new to *Nailympia* & can only be entered once. No repeat entries from prior years are allowed.
2. In photo submission no body parts just show the sculpted fingernail presented on a hand/finger.
3. No black & white photo.
4. The work must not have been published, on social media or entered any competition or published in any journal beforehand.
5. No entries that have been changed from previous competitions allowed.
6. A maximum of ONE entry per competitor is allowed.

## **TIP**

Read the content of the score sheets. Check out the point distribution. Where you will gain the most points & where you gain the least. This will help your timing & focus. Knowledge of where you can gain points & where you can unnecessarily lose them is helpful.

## **E MAIL DOCUMENTS**

**Enter – One photo taken from above with no light reflection of the complete work. Then take side right & side left view photo, then underneath the nail, plus a 10-second video sweeping across the nail. This means 4 photos plus quick video. (Photo size minimum 2MB / maximum 10MB.) Create a word document with your description of your work. Send everything in, to [info@signature-nail.com](mailto:info@signature-nail.com) before the deadline. Please send everything in one or max. 2 e mails, write your competitor's name and the category! Every Nailympia location has its own submission system, please check with the host team.**

## **IMPORTANT, PLEASE NOTE**

- Score sheets will be sent via email within 2 weeks after the *Nailympia* event takes place.
- Results will be announced during the ceremony of the arena event.
- The *Nailympia* team & organiser supports the decisions made by host & judges.
- There will no longer be judges critique on any nails or score sheets at the close of any *Nailympia* event.
- You are welcome to ask judges what they think about your work, if the nails are still on.
- The criteria rules and the score sheets are on an international standard. If you need more specific information, please feel free to download the guidelines on [www.nailympia.com](http://www.nailympia.com) (London global website).

## **SCORE SHEET CONTENT**

### **JUDGE 1**

- **OVERALL LOOK STRUCTURE (10):** Has this nail got a structural new shape? Assess the complexity of the nail structure, shape, form & architecture.
- **ARCHITECTURE (10):** Depth & dimension of the architecture. Evaluate the complexity of its architecture.

### **JUDGE 2**

- **STRUCTURE | SHAPE & BALANCE – TOP VIEW (10):** Looking from above onto the nail – is the shape perfectly in line with the metacarpal head bones? Is the nail even & balanced?
- **LEVEL OF DIFFICULTY (10):** The complexity of the design is evaluated on its degree of expertise & skill. Is everything sculpted by hand?
- **WORKMANSHIP (10):** Assess the degree of difficulty shown.

### **JUDGE 3**

- **PRODUCT CONTROL (10):** Even application, no shadows, air bubbles or pits across the surface of the nail.
- **SURFACE SMOOTHNESS (10):** Is the surface smooth or does it have bumps, dips, rough or dull spots. Or, if the design affords, is the texture harmonious & flowing across the entire surface.

### **JUDGE 4**

- **DESIGN INVENTION (10):** Is the decoration/design on the nail fresh & stylish? Evaluate the complexity?
- **CREATIVITY (10):** Are you seeing creative/skillful use of art media & techniques?
- **ART & COLOR THEORY (10):** Assess the colour palette chosen & the art expression elements.

### **JUDGE 5**

- **FEATURE & DESIGN ELEMENTS (10):** Is this nail showcasing any crazy 3D element or feature that enhances the design & makes it stand out from the crowd?
- **DETAILING (10):** Are the fine lines crisp, is the art finished to a high standard of complexity & is it detailed?
- **ORIGINALITY (10):** The overall look must be an original interpretation of the theme & serving an impact with its delivery.